

Media release



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YWCA NSW Congratulates Anna Bligh on New Appointment

YWCA NSW congratulates the Hon. Anna Bligh AC on her appointment as CEO of the Australian Bankers Association and thanks Anna for her dedicated service over the past three years.

Anna joined the YWCA NSW as CEO in January 2014 and has led the organisation's development of a clear focus on gender equality and the empowerment of women and girls, particularly through efforts to address domestic violence. Anna's leadership has grown and transformed the profit for purpose business model, introducing new business partnerships with Mirvac to launch The Song Kitchen, and optimising the Hyde Park based hotel with a new café/bar and reception offering, under the banner of The Song Hotel.

On the national level, Anna has been a strong supporter and advocate of the YWCA's proposed national merger, an opportunity to create a single, unified entity with increased influence, impact and strength for women of Australia.

Anna has agreed to become an Ambassador for the YWCA NSW and says 'I am very passionate about the great work the YWCA does, and am delighted to continue my association and support of their efforts as an Ambassador of YWCA NSW'.

YWCA NSW Board has appointed Vanessa Beggs as interim CEO. Vanessa joined YWCA NSW in mid 2016 on secondment as part of the skilled volunteering program from Commonwealth Bank as Head of Operations and has led projects to continue the transformation efforts including implementing the strategy and improving the hotel businesses to fund frontline programs.

YWCA NSW President, Professor Mary Foley AM, says 'We are pleased to endorse Vanessa Beggs in the interim CEO role. Vanessa's experience, knowledge and positive approach will enable the YWCA NSW to continue its strong growth to support our innovative programs empowering women and girls'.

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